



NEW Bandalong Litter Trap™ Installation

Little Rock, Arkansas on the Arkansas Riverfront

Background: the history of the Bandalong Litter Trap

The Bandalong Litter Trap uses only the natural current to passively collect floating litter 24 hours a day, 365 days a year. For over 15 years, the Bandalong has successfully cleaned waterways internationally. In 2008, Storm Water Systems, Inc. began manufacturing this revolutionary device in Cleveland, Georgia, USA. As a winner of the 1995 Australian EPA Clean Water Award, the Bandalong is a proven BMP for capturing and retaining floating litter before it travels further downstream. To date, there are over 195 Bandalong Litter Traps worldwide.

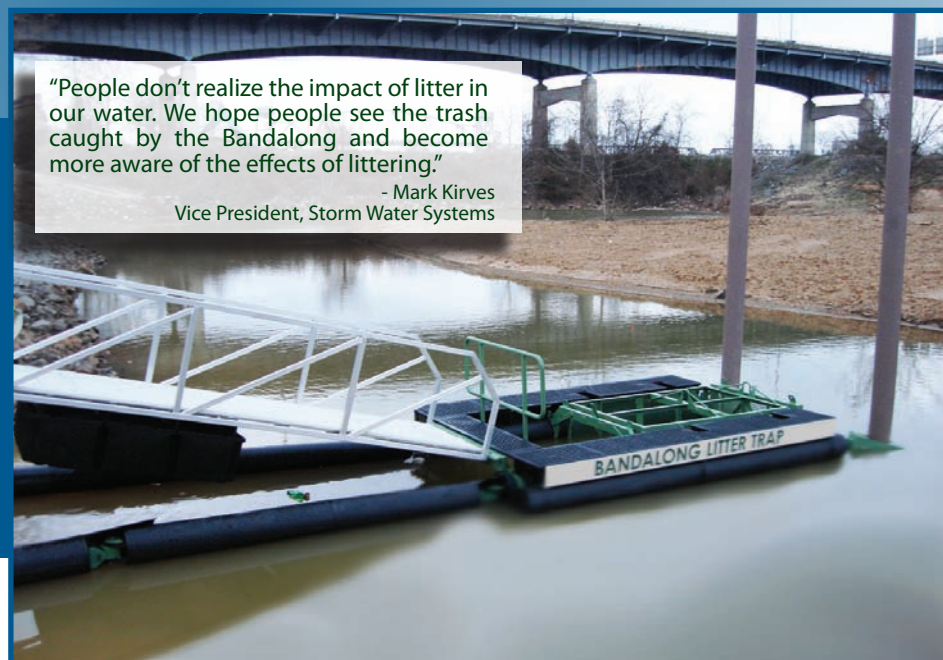


A COMMITMENT TO CLEAN WATER

Little Rock's Bandalong Litter Trap is on the Arkansas River in what is soon to be the William E. Clark Presidential Park Wetlands, adjacent to the Clinton Presidential Library. The project involves the restoration of 13 acres of wetlands to showcase wildlife in a wetlands habitat and is a major, environmentally-sensitive addition to the riverfront area of Little Rock. With its high visibility and educational significance, the Bandalong Litter Trap was the perfect solution, serving as a clean water device and an educational tool.

RAISING PUBLIC AWARENESS

The Little Rock Public Works Department and Little Rock Parks & Recreation Department chose the Bandalong Litter Trap because of the product's educational significance and high visibility. This particular installation is near a pavilion where the millions of annual national and international visitors to the Clinton Presidential Library will be able to stand and see how the Bandalong Litter Trap keeps the waterways clean. The installation of the Bandalong Litter Trap in an area of high traffic allows the city to educate the public about the effects of littering.



"People don't realize the impact of litter in our water. We hope people see the trash caught by the Bandalong and become more aware of the effects of littering."

- Mark Kirves
Vice President, Storm Water Systems